

ABSTRACT

DATABASE ACCESS TOOL

Embodiments of the invention alleviate problems relating to databases access, 5 particularly when the database is very large and complex such as in the marketing domain. This domain is characterised by very large databases containing many Gigabytes of customer related information. Many different types of users can need to query a database and in large businesses. Different users may have different abilities or familiarity with database access. Embodiments of the present invention provide a 10 database access tool which makes database access easier for users having different abilities by storing previous queries and reusing them in response to subsequent queries.

Figure (1)

15